

# ShareArchiver Helps Al Naboodah Avoid Huge Primary Storage Costs with Seamless Archiving



### Client Profile

Founded in 1958, the Al Naboodah Holding Company is among the most well-respected family company names in the United Arab Emirates with business interests in a wide range of industries.

### Challenge

The Al Naboodah Group needed to archive more than 12 terabytes of old data without any impact on the user while also struggling with limited primary storage capacity and rising storage costs.

### Solution

On-premise ShareArchiver file archiving and data management e-Discovery

### Results

- Archived 44% of total data in the first quarter post deployment
- Primary storage reduction of 12.5TB
- Immediately contained storage costs
- 44% Reduction in backup time
- No end-user disruption
- The best support in the industry



Founded in 1958 by two brothers, the Al Naboodah Group is among the most well-respected family company names in the United Arab Emirates. Employing more than 15,000 people of almost 50 different nationalities, the organization's core business focus covers civil engineering and construction as well as a diverse portfolio of global brands in the transportation, travel, electrical, logistics, agriculture, fit-out, and renewable energy arenas.

**"I recommend ShareArchiver to any organization seeking to reduce storage costs with zero user disruption. This is the ideal tool to do so – it really works!"**

**Mosab Messad, IT Infrastructure Manager**

## The Challenges

The Al Naboodah Group faced several data-related challenges. They had reached the limits of their storage capacity and wanted to avoid the high cost of adding primary storage. They needed an archival solution that would allow them to selectively archive data based on properties because they are subject to a regulation that requires them to retain certain records for ten years.

They also needed a modern archive solution that could automatically move data to a cheaper location while still allowing users to access data on demand.

## The Solution

After comparing many different approaches, Al Naboodah found ShareArchiver, an easy-to-use, efficient, file archiving solution with a wide array of features and reporting tools that fit their needs.

ShareArchiver was the best end-to-end solution for managing data while at the same time optimizing storage and backups. Simple to deploy and use, it helped their team avoid time-consuming tasks traditionally associated with data management. Moreover, its industry-leading de-duplication, compression, 256-AES encryption, and SSL technology offered protection and business continuity that was unmatched.

With ShareArchiver, Al Naboodah Group was able to seamlessly create custom archive rules and apply them automatically to file properties, keeping in line with their strict corporate retention regulations and guidelines.

**Using ShareArchiver, the Al Naboodah Group was able to quickly archive 44% of total data. This resulted a 44% reduction in backup time.**

## The Results

ShareArchiver helped the Al Naboodah Group achieve the following results.

### Archived 44% of total data

Using ShareArchiver, the Al Naboodah Group was able to quickly archive 44% of total data. This resulted a 44% reduction in backup time. The administrator simply set the parameters to archive data that was more than three years old. ShareArchiver then handles the process automatically with zero performance or user impact.

### Contained storage costs

With ShareArchiver in place, the Al Naboodah Group successfully contained their primary storage costs with a reduction of primary storage of 12.5TB. They no longer needed to upgrade their storage and disaster recovery infrastructure. By optimizing their current storage with ShareArchiver, they also realized a significant ROI.

### No end-user disruption

It was very important that the solution be transparent to end-users and cause no disruption while accessing data. "This is another reason why we like ShareArchiver so much," says Mosab. "It's the simplicity of the solution. It's easy for administrators to make changes and run archiving jobs. And, end-users can't tell whether a file is archived or not when they look at it on their computer screens."

### The best support in the industry

ShareArchiver's support team is one of the best. "They are very responsive and highly skilled," says Mosab. "It's a significant positive that they are able to connect remotely to troubleshoot any issue we might have."

